



For immediate release

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PROVIDENT JEWELRY HELPS TO FIND HOMES FOR FOREVER FRIENDS WITH THE GULF COAST HUMANE SOCIETY

FORT MYERS, Fla. (February 27, 2017) — More than 175 guests enjoyed an evening amongst diamonds and furry friends at Provident Jewelry in Fort Myers. The second annual Forever Love for your Forever Friend event benefited the Gulf Coast Humane Society. Held at the Fort Myers Provident Jewelry showroom, the evening featured fine food from Jordan Webster Catering and a selection of the world's most extraordinary timepieces and exquisite luxury jewels.

All proceeds from raffle ticket sales went directly to the Gulf Coast Humane Society. Raffle prizes included a Roberto Coin Tiny Treasures pendant, a 1-week lease on a 2017 Jaguar, generously donated by Jaguar of Fort Myers, numerous gift baskets donated by local businesses and a \$1,000 gift certificate to Provident Jewelry.

"I look forward to our events at Provident Jewelry, because it's a great opportunity to be surrounded by beautiful jewelry and supportive friends in an intimate atmosphere. Gulf Coast Humane Society is very appreciative of Provident Jewelry, which donates a percentage of their sales throughout the year, if a customer mentions Gulf Coast Humane Society. The Forever Love event is a very fitting one to be held at Provident Jewelry and Gulf Coast Humane Society is very proud to be a part of it." Jennifer Galloway, Executive Director.

Gulf Coast Humane Society is a not-for-profit, no-kill, animal welfare organization. The shelter does not receive any federal, state, or county funding and no funding from the Humane Society of the United States or ASPCA. They rely solely on donations, grants, bequests and fundraising events to further their mission of caring for the neglected and abandoned pets of Southwest Florida. As a no-kill facility, the pets of the Gulf Coast Humane Society remain in their care until they find their forever home. Their 2017 adoption goal is 2,340 pets and they have already found homes for 303 animals year to date.

"We partner with Gulf Coast Humane Society and their fantastic team several times throughout the year," said Aaron Steinberg, Managing Partner of the Provident Jewelry Fort Myers location. "We are avid animal lovers and proud to support local charities like Gulf Coast Humane Society."

With a legacy of prestige for the past two generations, Provident Jewelry has served South Florida as one of the leading jewelers for more than 23 years with locations in West Palm Beach, Jupiter, Fort Myers, Wellington, Palm Beach and 2 locations in Naples. Provident Jewelry has an extensive selection of the finest vintage and contemporary jewelry including new and certified pre-owned timepieces.

For more information about Provident Jewelry, please visit www.providentjewelry.com or (888) 888-GEMS.

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