

## ORGANIZATION

Dress for Success SW Florida  
(239) 689-4992

[swflorida@dressforsuccess.com](mailto:swflorida@dressforsuccess.com)

## MEDIA

Sara Fitzpatrick Comito  
CONRIC PR & Marketing | Publishing  
(239) 690-9840

[sara@conricholdings.com](mailto:sara@conricholdings.com)



## ORGANIZATION

Gulf Coast Humane Society

## MEDIA

Courtney Piggott  
Gulf Coast Humane Society  
(239) 332-0364 ex. 309

[Courtney@gulfcoasthumanesociety.org](mailto:Courtney@gulfcoasthumanesociety.org)



**DRESS FOR SUCCESS®**  
SW FLORIDA

### **Cause for the Paws Event Supports the Gulf Coast Humane Society** *Bell Tower Shops Drain Fountain for the Event*

**Fort Myers, FL – April 10, 2014** – [Cause for the Paws Southwest Florida](#) will host a “Yappy Hour Pawty” on Friday, April 11, from 6-8 p.m. at the Bell Tower Shops Center Court. All funds raised will benefit the Gulf Coast Humane Society (GCHS). For the first time ever, the Center Court fountain will be drained so it can be filled with items to benefit the dogs and cats at the Gulf Coast Humane Society! You can drop off items in the fountain Friday, May 11<sup>th</sup> beginning at 10:00am until 8:00pm.

Items requested for the shelter are:

- Wet dog and cat food
- Peanut butter
- Cleaning Supplies: Mops, brushes, squeegee’s, Clorox wipes, paper towels, bleach, etc.
- Dog and cat toys
- Cat litter
- Leashes (non-retractable)
- Towels, sheets, rugs
- Hoses and spray nozzles
- Kong dog toys
- Heavy-duty laundry baskets

The Professional Women's Group (PWG) is a networking, job retention and professional development program that empowers employed Dress for Success SW Florida clients to aspire for self-defined success through motivation, mentoring, resources, training and partnership with professional women in the community. Membership is lifelong, free, and open to all Dress for Success clients who are working or in school.

Bordeaux was selected as the 2013-2014 delegate to represent PWG Worldwide with the Community Action Project, an annual project designed by Dress for Success Global for the purpose of reaching out into the community and helping an underserved organization. She chose to establish Cause for the Paws to end the euthanization of healthy pets by educating the community about spay and neuter programs while

inspiring people to adopt, not buy, their next furry family member. Bordeaux is Creative Director at CONRIC PR & Marketing | Publishing in Fort Myers.

**About Cause for the Paws Southwest Florida:**

Four to six million animals are euthanized in shelters across the nation each year. Almost 5000 animals are killed each year in Lee County alone. Only 20% of people adopt their pets. It is the belief of the founder of Cause for the Paws Southwest Florida, that together we can change these statistics through compassion, education and awareness. For more information, visit [CauseForThePawsSWFL.com](http://CauseForThePawsSWFL.com) or email [info@causeforthepaws.com](mailto:info@causeforthepaws.com).

**About Gulf Coast Humane Society:**

The Gulf Coast Humane Society is a 501(c)(3) not-for-profit, no-kill, animal welfare organization. Our shelter does not receive any federal, state, or county funding and no funding from the Humane Society of the United States or ASPCA. We rely solely on donations, grants, bequests and fundraising events to further our mission of caring for the neglected and abandoned pets of Southwest Florida. As a no-kill facility, the pets of the Gulf Coast Humane Society remain in our care until they find their Forever Home. For more information visit [www.gulfcoasthumanesociety.org](http://www.gulfcoasthumanesociety.org) or email [info@gulfcoasthumanesociety.org](mailto:info@gulfcoasthumanesociety.org).

**About Dress for Success:**

The mission of Dress For Success is to promote the economic independence of disadvantaged women by providing professional attire, a network of support, and the career development tools to help women thrive in work and in life. The vision for the Southwest Florida affiliate is to provide an opportunity for socially and economically disadvantaged women in Lee and Collier counties to improve themselves, receive support in career development and feel more confident and empowered. There are 130 Dress for Success affiliates Worldwide providing career wardrobes and employment counseling to disadvantaged women. **Dress for Success SW Florida's** office and boutique are located at 12995 Cleveland Avenue, Suite 153, in the Pinebrook Plaza next to Bell Tower in Fort Myers. For more information, visit [www.DressForSuccess.org/swflorida](http://www.DressForSuccess.org/swflorida).

#####