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Photo Caption: Bear, Jennifer Galloway, Executive Director of Gulf Coast Humane Society and Jennifer Williams of Jennifer's

Jennifer's February Fashion Forward Friday Benefits Gulf Coast Humane Society
Adoptable Animals Available at Pet-Friendly Event

(Fort Myers, FL – January 23, 2015) –Jennifer's women's boutique is celebrating 32 years in business by giving back to local charities at "Fashion Forward Friday" events through May. Gulf Coast Humane Society will receive 5% of all sales from 10:00 a.m. until 6:00 p.m. on Friday, February 6. Shoppers will enjoy champagne and cupcakes and will receive 15% off all tops.

"Gulf Coast Humane Society cares for Southwest Florida's neglected and abandoned pets and relies solely on donations, grants and fundraising events to further their mission," said Jennifer Williams, owner of Jennifer's. "It is an honor to support their work."

Adoptable pets from Gulf Coast Humane Society will be at the event. From 1:00 p.m. until 3:00 p.m. Bree Carlin Smith from pawTree, high quality pet food, treats and supplements, will provide dog treats and product samples. Also, from 1:00 p.m. until 3:00 p.m. team trainers from Healing Paws-Abilities, canine training and massage will be available for questions, answers and training demonstrations.

Jennifer Williams opened her Fort Myers boutique in November of 1983 on McGregor Boulevard at Cypress Square; the same location where it stands today. Her unique and timeless sense of style and personalized service has created a loyal following.

Jennifer's is located at 13451 McGregor Boulevard at Cypress Lake Drive (Cypress Square) and is open from 10:00 a.m. until 6:00 p.m. Monday through Friday and 10:00 a.m. until 5:00 p.m. on Saturday. Call (239) 481-8582 or visit Jennifer's online at jennifersfortmyers.com or at facebook.com/jennifersfortmyers.

About Jennifer's

The Fort Myers women's boutique was founded by Jennifer Williams in 1983. Jennifer's offers subtle and timeless pieces that can be worn every day as well as sophisticated and simple fashions for the evening and special events. Jennifer's is located at 13451 McGregor Boulevard at Cypress Lake Drive in the Cypress Square Shopping Center. For more information call 239-481-8582 or visit Jennifer's online at jennifersfortmyers.com or at facebook.com/jennifersfortmyers.

