

Privacy Policy

Gulf Coast Humane Society

Privacy Policy

The Gulf Coast Humane Society (GCHS) is committed to the highest standards of ethics and integrity in all fundraising efforts and to maintaining donors' privacy rights. Gulf Coast Humane Society (GCHS) will not sell, share, trade or give our donors' personal or contact information to any non-affiliated organizations; nor send mailings on behalf of other organizations.

Types of Information Collected and How It Is Used

Gulf Coast Humane Society (GCHS) collects and uses information about donors including name, address, phone number, email address and mailing preferences. In addition, Gulf Coast Humane Society (GCHS) keeps a record of each donor's giving history. This information is kept on file for IRS purposes and is also used by the organization to analyze overall giving patterns in order to make more accurate budget projections and plan for the future of our organization. Information on donors is password protected and may only be accessed by individuals who need such information to perform their assigned duties for the Gulf Coast Humane Society (GCHS). This includes individuals or companies who prepare mailings, work in a fundraising capacity for the organization, or prepare budgets and tax accountings.

Gulf Coast Humane Society (GCHS) is pleased to provide information to all of its visitors and donors about its privacy policy. Please be assured that Gulf Coast Humane Society (GCHS) uses its best efforts to protect the privacy of their donors.

Gulf Coast Humane Society (GCHS) gathers personal information, such as first and last names, home addresses, e-mail addresses and credit card numbers, only when voluntarily submitted by you. If you make a donation or register for a special event, personal information will be collected from you in order to process that donation or register you for that event.

With your permission, we will use personal information collected from you to send information, such as Gulf Coast Humane Society (GCHS) updates or information regarding new programs, events or fundraising initiatives. If you do not elect to receive such materials, you will have the ability to opt out and we will no longer send updates to you.

Sharing of Personal Information

Companies may be engaged by Gulf Coast Humane Society (GCHS) to perform a variety of functions, such as assisting with donation collection, providing technical services for our Internet sites, etc. Such companies may have access to personal information if needed to perform certain functions. However, these companies may use such personal information only for the purpose of performing that function and may not use it for any other purpose. Other than as provided in this privacy policy, Gulf Coast Humane Society (GCHS) does not sell, transfer or disclose personal information to third parties.

Gulf Coast Humane Society (GCHS) reserves the right to use or disclose any information as needed to satisfy any law, regulation or legal request, to protect the integrity of the site, to fulfill your requests, or to cooperate in law enforcement investigation or an investigation on a public safety matter.

Security of Information

Donor information is stored within a donor management database within Gulf Coast Humane Society (GCHS). Access to the database is restricted to personnel with legitimate business needs to access or modify this information and our service providers.

Access

You are in control of all personal information you provide to us online. If at any time, you would like to correct the personal information we have about you or if you would like to change your preferences for contacts from us, you can

let us know by contacting us at the postal address listed below or by sending us an email to:
info@gulfcoasthumanesociety.org.

Cookies

“Cookies” are pieces of information that an Internet site transfers to an individual’s hard drive for record keeping purposes. Cookies allow a certain Internet site to remember important information that will make your use of the site more convenient. Like most Internet sites, Gulf Coast Humane Society (GCHS) uses cookies for a variety of purposes in order to improve your online experience. For example, we track the total number of visitors to our site on an anonymous, aggregate basis. We may also employ cookies so that we remember you when you return to the site. We may associate personal information with a cookie file in that instance.

Use the options in your Internet browser if you do not wish to receive a cookie or if you wish to set your browser to notify you when you receive a cookie. Click on the “Help” section of your browser to learn how to change your cookie preference. If you disable all cookies, you may not be able to take advantage of all the features of this website.

Links to Other Sites

We may offer links to sites that are not operated by Gulf Coast Humane Society (GCHS). If you visit one of these linked sites, you should review their privacy and other policies. We are not responsible for the policies and practices of other companies.

Changes to our Privacy Policy

Our privacy policy became effective on September 30, 2015. We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy policy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

How to Contact Us

If you have any questions about the Gulf Coast Humane Society (GCHS) Privacy Policy, please contact us at:

Gulf Coast Humane Society

2010 Arcadia Street

Fort Myers, FL 339016

info@gulfcoasthumanesociety.org

Approved June 2016

By the Board of Directors

Gulf Coast Humane Society