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**FOR IMMEDIATE RELEASE**

**GULF COAST HUMANE SOCIETY CHOSEN AS HOST AGENCY FOR MADDIE'S®  
PET ADOPTION DAYS**

***GCHS spearheads biggest free pet adoption event in the country for Lee County.***

FORT MYERS, FL., May 21, 2014- The [Gulf Coast Humane Society](http://www.gulfcoasthumanesociety.org), 2010 Arcadia Street, Ft. Myers, spearheads Lee County's participation in the nation's biggest free pet adoption event. [Maddie's ® Pet Adoption Days](http://www.maddiesfund.org) offers free pets to qualified homes on May 31 – June 1, 2014 and the GCHS was chosen as the Host Agency for the fifth annual event.

As the Host Agency for Lee County, the GCHS serves to combine the efforts of the participating groups and national Maddie's Pet Adoption Days team. While the event is a collaborative effort, each agency is responsible for their organizations activities during the weekend. The GCHS will feature adoptable dogs and cats, entertainment and music. [Jonesez BBQ](http://www.jonesezbbq.com) will be onsite and 20% of the proceeds from food and drink sales will be donated back to the GCHS.

[Maddie's Fund ®](http://www.maddiesfund.org) is working with 14 counties in 9 states throughout the country to find homes for 10,000 shelter animals. While pets are free to qualified homes, Maddie's Fund will donate funds to participating groups for each pet adopted during the event. Participating shelters or rescue groups will receive \$500 per adoption of healthy cats and dogs, \$1,000 per adoption of medically treatable or senior dogs and cats, and \$2,000 per adoption of medically treatable and senior dogs and cats.

For more information about Maddie's Pet Adoption Days or the Gulf Coast Humane Society call 239-332-0364, email: [Info@gulfcoasthumanesociety.org](mailto:Info@gulfcoasthumanesociety.org) or visit [www.gulfcoasthumanesociety.org](http://www.gulfcoasthumanesociety.org). For more information about Maddie's © Fund and to see a complete list of adoption hours and locations visit <http://adopt.maddiesfund.org/>.

*Attached:*

*Gulf Coast Humane Society Logo*

*Maddie's Pet Adoption Days Logo*



*Maddie's Pet Adoption Days Logo*

### **About Maddie's Fund**

Maddie's Fund® ([www.maddiesfund.org](http://www.maddiesfund.org)) is a family foundation endowed by the founder of Workday® and PeopleSoft, Dave Duffield and his wife, Cheryl. Maddie's Fund is helping to achieve and sustain a no-kill nation by providing solutions to the most challenging issues facing the animal welfare community through the combined efforts of Maddie's® Grant Giving, Maddie's CenterSM (hands-on animal care), and Maddie's InstituteSM (research and education). Maddie's Fund is named after the family's beloved Miniature Schnauzer who passed away in 1997.

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