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FOR IMMEDIATE RELEASE

INTERNATION HOMELESS ANIMALS' DAY EVENT

FORT MYERS, Fla. – August 5, 2015 – Gulf Coast Humane Society (GCHS) is proud to announce they will be participating in the International Homeless Animals' Day at the Bell Tower Shops on Aug. 15, 2015 from 6 p.m. – 8 p.m. This event is held nationally to shed light on pet overpopulation and the spay/neuter solution.

GCHS along with other rescue organizations will be holding a candle light vigil to raise awareness about the epidemic. The candle light bags will be available to the public to decorate prior to the ceremony for a donation. All proceeds will go to benefit GCHS.

"We always want to bring awareness on the importance of spay and neutering pets. Educating the public about this will help to alleviate pet overpopulation," stated Jennifer Galloway, Executive Director of GCHS.

International Homeless Animals Day is a worldwide ISAR conceived and implemented consciousness-raising memorial to the countless dogs and cats that have fallen victim to overpopulation the previous year, at which countless adoptions are arranged and spay/neuter procedures are performed.

Gulf Coast Humane Society, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrendered and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic is open to the public and offers a full array of affordable services six days a week.

For more information about the events with the Gulf Coast Humane Society call 239-332-0364 or visit **www.gulfcoasthumanesociety.org**.