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**FOR IMMEDIATE RELEASE****GCHS CELEBRATES FREEDOM**

FORT MYERS, FL. – June 30, 2015 – The Gulf Coast Humane Society (GCHS) will be celebrating Freedom and the Gift of Independence for July with an adoption special for senior pets. The shelter has five cats and four dogs that are eight years or older that are looking for forever homes. For the month of July all seniors will have a reduced adoption price of \$25.00.

Older pets have many knowns from the start. Size, grooming requirements, and personality traits are a few of the factors that you will know. “Many times senior pets at the shelter are overlooked, but they have many great qualities for adoption,” stated Executive Director, Jennifer Galloway. “Senior pets will settle in quickly and many times they are already trained and their teething years are behind them. They enjoy the easy life for the most part and don’t require the constant monitoring that puppies do. They are our best adoptions because they are very loving and devoted.”

Also as part of the Shelter promotion the Barkin Boutique store will have a Christmas in July sale with pet related items discounted up to 80% off retail. The promotion will be throughout the month of July for anyone that visits the boutique.

Gulf Coast Humane Society, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrendered and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic is open to the public and offers a full array of affordable services six days a week. For more information about the events with the Gulf Coast Humane Society call 239-332-0364 or visit www.gulfcoasthumanesociety.org.