

## MEDIA CONTACT:

Robin Griffiths  
Development Director  
Gulf Coast Humane Society  
239-332-0364 ext. 308  
[developmentdirector@gulfcoasthumanesociety.org](mailto:developmentdirector@gulfcoasthumanesociety.org)



## FOR IMMEDIATE RELEASE

### NATIONAL PET ID WEEK RECOGNIZED AT GCHS CLINIC

**FORT MYERS, FL. – March 31, 2015** – The clinic at Gulf Coast Humane Society (GCHS) will be celebrating National Pet ID Week with a month long special to have your pet microchipped. The price of the microchip service will be discounted \$5.00 for a total of \$15.00 from the normal fee of \$20.00.

“We are excited to provide this discount from our normal affordable fee,” said Gloria Letendre, Clinic Manager. “GCHS is committed to helping pet owners protect their pets so they get home safely.”

If your pet gets lost and is taken to a vet clinic or animal shelter, your pet will be scanned for a microchip to reveal his unique ID number. That number will be called into the pet recovery service, and you will be contacted using the contact information on file with your pet's microchip. National Pet ID Week is April 19 -25 this year and GCHS will have their special running the entire month of April.

**Gulf Coast Humane Society**, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrendered and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic is open to the public and offers a full array of affordable services six days a week. For more information about the events with the Gulf Coast Humane Society call 239-332-0364 or visit [www.gulfcoasthumanesociety.org](http://www.gulfcoasthumanesociety.org).

