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REVISED FOR IMMEDIATE RELEASE

GCHS NEW PUBLIC SERVICE ANNOUNCEMENT

FORT MYERS, Fla. – August 5, 2015, 2015 – Gulf Coast Humane Society (GCHS) is proud to announce they have a public service announcement (PSA) available. For the first time GCHS has the opportunity for the public to learn about their services through a PSA that Trent Dunn, owner of td2 Media, who provided the idea and concept; and funded and filmed by Old Sparky Productions.

The PSA is a lighthearted thirty-second video titled “I Fell In Love Online.” The PSA shows the joy of adoption with information on the organization’s mission. Directed and produced by Rob Hoovis, owner, Old Sparky Productions, the PSA is full of volunteers, staff and animal lovers who gave their time to make the video. “I loved working with the Gulf Coast Humane Society on their first PSA and look forward to putting more together with them soon. I believe what they do is extremely important and honored to play a part,” stated Hoovis.

“We are so happy to have our first PSA to share our mission with the public. We could not have done this without td2 Media and Old Sparky Productions,” stated Jennifer Galloway, Executive Director at GCHS.

The first of multiple thirty second announcements has been delivered to the broadcast and cable stations for the companies to use when possible to help brand GCHS mission and message. The PSA can also be seen on Youtube - <https://youtu.be/pFWsSTfA6HE>

Gulf Coast Humane Society, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrendered and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic is open to the public and offers a full array of affordable services six days a week.

For more information about the events with the Gulf Coast Humane Society call 239-332-0364 or visit www.gulfcoasthumanesociety.org.