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FOR IMMEDIATE RELEASE

GULF COAST HUMANE SOCIETY CHOSEN AS CHARITY FOR RIVER DISTRICT RAMBLE

FORT MYERS, FL., June 24, 2013- [The Gulf Coast Humane Society](#), 2010 Arcadia Street, Fort Myers, is the chosen charity from the [River District Alliance's](#) July 6th [River District Ramble](#). The event runs from 6:00pm-10:00pm with proceeds from raffle tickets and wristbands benefiting the Gulf Coast Humane Society.

The River District Ramble is held monthly in Downtown Ft. Myers. Various River District bars and restaurants will be offering drink specials and discounts for those wearing wristbands. Wristbands can be purchased for \$15, in advance, at the Administration Building of the Gulf Coast Humane Society, or the night of the event, in Patio de Leon, from 5:45pm-9:00pm. A pet costume contest and a variety of vendors will also be present.

For more information on the Gulf Coast Humane Society call 239-332-0364 or email: Courtney@gulfcoasthumanesociety.org. New vendors and participating downtown business can be found on the [River District Ramble's Facebook page](#).

*Attached:
River District Ramble Logo*

