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FOR IMMEDIATE RELEASE

SPAY IT FORWARD CAMPAIGN AT GULF COAST HUMANE SOCIETY

FORT MYERS, FL. – July 15, 2016 – The Gulf Coast Humane Society (GCHS) has introduced a program called "Spay It Forward," a campaign that focuses on combating pet overpopulation in Lee County and the surrounding counties through donations. Clients of the GCHS Spay and Neuter Clinic and other donors, can make contributions that will allow the clinic to subsidize a pet spay or neuter surgery when its owner does not have the resources to cover some or part of the animal's surgery cost.

"Many people in our community cannot afford to have their animal spayed or neutered, but want to do their part to help end the pet overpopulation. Spay it Forward is a great resource for those people in our community," said Melanie Waite, Spay and Neuter Clinic Manager for GCHS.

Jennifer Galloway, GCHS Executive Director added, "We adopted this program after training at the 150th class of Humane Alliance Spay/Neuter Specialists in Asheville, NC. The program was brought to our attention and has been successful in other areas of the country helping with the mission of lowering the pet overpopulation in local community."

Stray animals can generate problems throughout the community with area traffic; preying on or damaging local wildlife, and scaring neighborhood residents. The GCHS Spay and Neuter Clinic is proactively combating pet overpopulation and contributing to the decreased number of stray animals roaming the streets.

For more information or to donate to this campaign, visit the GCHS website:
http://www.gulfcoasthumanesociety.org/spay-it-forward.html

Gulf Coast Humane Society, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrender and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic offers a full array of affordable services six days a week and the low cost, high quality affordable spay/neuter clinic is open four days a week. Both clinics are open to the public. For more information about Gulf Coast Humane Society call 239-332-0364 or visit www.gulfcoasthumanesociety.org.