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FOR IMMEDIATE RELEASE

YAPPY HOUR WITH SANTA AND UGLY SWEATER CONTEST

FORT MYERS, FL. - December 10, 2014 – The Gulf Coast Humane Society (GCHS) will celebrate the holidays this Friday, December 12th from 6 p.m. to 8 p.m. during Yappy Hour at the Bell Tower Shops. Santa will be visiting during the event and GCHS will be hosting pictures with Santa along with an ugly sweater contest.

Participants can celebrate the season by having their Santa pet photo taken, and with a suggested donation of \$5.00 two pictures will be emailed to them to remember their holiday Yappy Hour.

Attendees will also have the chance to enter an ugly sweater contest. Three prizes will be awarded for the contest. A prize will be awarded to the dog with the ugliest sweater as well as the person wearing the ugliest sweater, and finally a prize to the best dog-owner ugly sweater duo.

Yappy Hour will have beer and wine provided by Cru and live music will be presented for the evening's festivities by Bell Tower. All proceeds from the Santa photos benefit GCHS directly.

Gulf Coast Humane Society, located at 2010 Arcadia Street in Fort Myers, was established as the first non-profit animal welfare organization in southwest Florida in 1947. The 501(c)(3) mission is to rescue, provide safe refuge and compassionate care, and find forever homes for abandoned and neglected animals in the area. GCHS only takes in owner surrendered and transfers from other shelters and rescue groups with a high success rate of adoptions. Their veterinary clinic is open to the public and offers a full array of affordable services six days a week.

For more information about the events with the Gulf Coast Humane Society call 239-332-0364 or visit www.gulfcoasthumanesociety.org.

